

# Sponsorship Opportunities

**ISG 2026**

**International Society for Gerontechnology**



**15th World Conference  
March 26-29, 2026  
Vancouver**

## Conference secretariat:

Telephone: +1.604.767.2009

Email: [isg2026@sfu.ca](mailto:isg2026@sfu.ca)

Website: <https://isg2026.ctaan.ca/>

## Conference and Exhibits Venue

Simon Fraser University Vancouver  
Campus, 515 W Hastings St,  
Vancouver, BC V6B 5K3

## Key dates

Abstract Deadline:  
December 1, 2026

Conference:  
March 26-29, 2026

Exhibition:  
March 26-28, 2026

## Conference Opening and Closing

Opening ceremonies:  
Thursday, March 26, 2026 at 7:00pm

Scientific program:  
Thursday, March 26, 2026 at 8:00pm

Closing ceremonies:  
Saturday, March 28, 2026 at 4:30pm

## Local Host Organization

### North American Chapter ISG

Centre for Technology Adoption for Aging  
in the North (CTAAN), University of  
Northern British Columbia, Prince  
George, British Columbia.

## Conference overview

The ISG World Conference is held once every two years. In March, 2026 Vancouver, Canada will be the venue for this prestigious event. As the principal inter-disciplinary meeting for professionals working in gerontechnology, this conference will bring together participants from around the world. The conference and its associated exhibition provide an unparalleled opportunity to highlight your products, services, and innovations to leaders of key regional, national and international markets.

We have designed our corporate sponsorship program with you in mind. Enhance your market impact by selecting the most attractive option for your organization, or by combining two or more of the options described here. We also encourage you to approach us with your ideas for a sponsorship opportunity personalized to fit your needs!

Contact the ISG2026 Secretariat today  
to discuss the opportunities and  
benefits of being a sponsor of this  
important event!

Phone: 1.604.767.2009

Email: [isg2026@sfu.ca](mailto:isg2026@sfu.ca)

## Scientific program: March 26-28, 2026

The objective is to foster knowledge exchange and productive collaboration among and between professionals who design, manufacture, provide services, research, and set policy for technologies that can enhance the health and well-being of older persons.

These include architects, computer scientists, engineers, gerontologists, health and social care providers, housing developers and managers, leisure and recreation specialists, and administrators in industries such as assisted living, hospitals and long term care facilities. By linking R&D, policy, and practice, the 15th ISG World Conference will increase partnerships and intersectoral communication and collaboration.

## Exhibition: March 26-28

Located at Simon Fraser University's downtown Vancouver campus, the 15th ISG World Conference Exhibition will include representatives from the corporate, small business, government, educational and non-profit sectors. Major sponsors of the ISG2026 World Conference will receive preferred space in our exhibit hall, increasing their visibility and ability to network with conference participants.

# ISG 2026 Sponsorship Packages

## Four Levels

### PLATINUM SPONSOR - \$5,000

#### *Sponsor Benefits:*

- Five complimentary conference registrations
- Two complimentary booths in the Conference Exhibit Hall
- Sponsor's name and logo on banner displayed prominently throughout the conference\*
- Platinum sponsor acknowledgement with your name, logo, and a link to your website in the Sponsors Section of the ISG2026 website
- Your name and logo on the Sponsors Page of the Conference Program\*
- Two promotional inserts in each delegate's bag\*

### GOLD SPONSOR - \$3,500

#### *Sponsor benefits:*

- Three complimentary conference registrations
- One complimentary booth in the Conference Exhibit Hall
- Sponsor's name and logo on banner displayed prominently throughout the conference\*
- Gold sponsorship acknowledgement with your name, logo, and a link to your website in the Sponsors Section of the ISG2026 website
- Your name and logo on the Sponsors Page of the Conference Program\*
- One promotional insert in each delegate's bag\*

### SILVER SPONSOR - \$2,500

#### *Sponsor benefits:*

- Two complimentary conference registrations
- One complimentary booth in the Conference Exhibit Hall
- Silver sponsorship acknowledgement with your name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program\*
- One promotional insert in each delegate's bag\*

### BRONZE SPONSOR - \$1,000

#### *Sponsor benefits:*

- One complimentary conference registration
- Shared complimentary booth in the Conference Exhibit Hall
- Bronze sponsorship acknowledgement with your name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program\*

### DEVELOPING COUNTRY DELEGATE SPONSOR – \$2,500

#### *Sponsor Benefits:*

- Developing Country Delegate Sponsorship acknowledgement with your name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program\*

## KEY FEATURES of the 15th ISG World Conference

### The Scientific Program

- Keynote speakers
- Workshops
- Symposia
- Papers and posters
- Video presentations

### SPONSORED SYMPOSIA PACKAGES

Thematic symposia are highlights of the scientific program. Each Symposium is comprised of three to five internationally renowned speakers chosen for their expertise. Prime time within conference program; prime meeting room location.

**\$5,000** plus speakers' costs and registration (content/speakers subject to approval of Scientific Program Committee)

**The exhibition** will be a dynamic event for all involved. In addition to exhibit booths, the Exhibit Hall will be the venue for the welcoming reception, nutrition breaks, lunch service, an internet café, poster sessions and daily prize draws

### Our exhibitors and sponsors

View a list of our exhibitors and sponsors, and find out more about our program and speakers online at: <https://isg2026.ctaan.ca/>

# Unique and Exclusive Sponsorship Opportunities

## OPENING & CLOSING CEREMONIES - \$10,000

### COMMUNICATIONS CENTER - \$5,000

(only 1 available)

Equipped with cold beverages and snacks, the Communications Centre provides an oasis for media representatives while doubling as a VIP lounge

*Sponsor Benefits:*

- Prominent signage on-site at the Communications Centre\*
- Name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program\*

### DELEGATE BAGS - \$2,500

(only 1 available)

*Sponsor Benefits:*

- One complimentary booth in the conference exhibit hall
- Name and logo printed on each delegate bag
- Name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page in the Conference Program\*

### NUTRITION BREAKS \$1,500

(4 available; 1 sponsor/break)

*Sponsor Benefits:*

- Name and logo prominently displayed at nutrition break site, located in the exhibit hall\*
- Name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program\*

### POSTER CORRIDOR - \$500

(4 available, 2 sponsors/day)

*Sponsor Benefits:*

- Prominent signage at Poster corridor, located in Exhibit Hall\*
- Name, logo, and link to your website in the Sponsors section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program\*

Prices are quoted in Canadian dollars. Your payment will be converted to Canadian dollars at the exchange rate of the day.

## ADVERTISING OPPORTUNITIES

### Delegate Bag Inserts

\$500

- One two-sided insert in each bag. Materials provided by the sponsor\*

### Community Literature Table

\$100

- 500 pieces of advertising materials to be placed on the literature table\*

### Print advertisements in conference program (Camera Ready)\*

Advertisement type	Advertising rate	
Inside front cover, full color (1 only)	\$750	
Back cover, full color (1 only)	\$750	
Inside back cover, full color (1 available)	\$750	
Full-page, full color (2 available)	\$750	
Half-page, full color (4 available)	\$400	
Quarter-page, full color (4 available)	\$250	
Full-page, black/white (2 available)	\$350	
Half-page, black/white (4 available)	\$150	
Quarter-page, black/white (4 available)	\$100	

**Ensure your presence at the 15th ISG World Conference today! Contact the ISG2026 Secretariat to discuss options for your organization.**

**1.604.767.2009  
isg2026@sfu.ca**

\* Materials submitted for approval to ISG2026 Secretariat no later than March 15, 2026.



# Sponsor & Exhibitor

## Contract

ISG2026 World Conference

March 26-28, 2026

### THREE WAYS TO RESERVE YOUR BOOTH

1. Text: 1.604.767.2009
2. Email form to: [isg2026@sfu.ca](mailto:isg2026@sfu.ca)
3. Mail form to: ISG 2026 Promotion & Marketing  
CTAAN UNBC  
PRINCE GEORGE, BC, CANADA  
V2N 4Z9

### PLEASE TYPE OR PRINT LEGIBLY

Company/Organization Name \_\_\_\_\_

Name to Appear on Sign (maximum 20 characters)

\_\_\_\_\_

Contact Person \_\_\_\_\_

Position \_\_\_\_\_

Division/Department \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code/Zip \_\_\_\_\_

Province/State \_\_\_\_\_ Country \_\_\_\_\_

### BOOTH DESCRIPTION

Please attach a separate sheet with your product or service description as you wish it to appear in the Conference program (75 words or less). Descriptions received after March 15 are not guaranteed inclusion in the final program.

### COMPLIMENTARY WEBSITE LINK

Your Web Address (URL) \_\_\_\_\_

### SPONSORSHIP LEVEL

Platinum \$5000 \_\_\_\_\_

Gold \$3500 \_\_\_\_\_

Silver \$2500 \_\_\_\_\_

Bronze \$1000 \_\_\_\_\_

### BOOTH RENTAL RATE

Includes one draped 6 ft. table, all applicable taxes and 1-3 free registrations depending on type

Corporate

Number of booths: \_\_\_\_\_ x \$CDN 3,000 = \$ \_\_\_\_\_

Small Business or Government

Number of booths: \_\_\_\_\_ x \$CDN 1500 = \$ \_\_\_\_\_

Non-Profit or Educational Organization

Number of booths: 1 \_\_\_\_\_ x \$CDN 750 = \$0 \_\_\_\_\_

**TOTAL AMOUNT DUE \$ \_\_\_\_\_**

### PAYMENT

In order to secure your booth, a 50% deposit is required. The balance is due by March 15. After March 15 full payment is required with application.

Payment is made by:

- ☐ Cheque/Bank Draft  
(Please make payable to "CTAAN-ISG Conference")
- ☐ MasterCard
- ☐ VISA
- ☐ AMEX

Card Number \_\_\_\_\_

Expiry Date / CVC code (3 digits back of credit card)

\_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

### FOR OFFICE USE ONLY

Deposit \$ \_\_\_\_\_ Date \_\_\_\_\_

Balance Received \$ \_\_\_\_\_ Date \_\_\_\_\_

Booth(s) Assigned: # \_\_\_\_\_

Authorized by \_\_\_\_\_